

MBA - HEALTHCARE MANAGEMENT

While the Master of Business Administration Program has been designed primarily for the education of management generalists, the curriculum also includes a specialized program option in healthcare management. The program objective of the healthcare management concentration is to have students demonstrate knowledge of key functions and issues in the healthcare industry including healthcare economics, healthcare law, ethical issues pertinent to healthcare organizations, identification of unique management issues encountered by healthcare organizations, and financial management in healthcare organizations. Students who wish to focus their coursework in healthcare management are expected to complete the Master of Business Administration core curriculum, take four of the industry-specific courses listed below, and complete one other elective course sufficient to satisfy the curriculum credit hour requirements.

BA 500	MBA Fundamentals *	1
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
BA 703	Financial Management in Healthcare Organizations	3
BA Graduate Elective		3
Select One of the Following		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Select Three of the Following		9
BA 700	Health Care Management	
or HS 607	Advanced Healthcare Management	
BA 701	Legal Environment of Health Care Management	
BA 702	Health Care Economics	
or HS 606	Advanced Healthcare Economics and Policy	
BA 704	Managing Quality in Healthcare	
BA 705	Global Perspectives in Healthcare	
BA 799	Topic/ (Healthcare Management Elective)	
HS 602	Public Health Program Planning, Management, and Evaluation	
HS 603	Public Health & Behavior Change	
Total Hours		37

* If your undergraduate degree is not in Business or a related field, and you have not taken classes in Business or have a substantial amount of experience working in the field, you must complete BA 500 prior to taking any other courses.