

CERTIFICATE - HOSPITALITY & TOURISM MANAGEMENT

Students pursuing a graduate certificate in hospitality and tourism management will take courses focused on key functions of the hospitality and tourism industry including hospitality law, sales and marketing, service management, and front office operations.

These certificate courses can be applied to an MBA degree at Husson University or be used to augment prior learning.

Required Courses:

BA 720	Advanced Sales and Marketing in Hospitality	3
BA 722	Advanced Front Office Operations	3
BA 723	Legal Issues in Hospitality Management	3
BA 724	Managing Service	3
Total Hours		12

Candidates for the Graduate Hospitality & Tourism Management Certificate are required to complete a minimum of 12 semester credit hours maintaining a 3.0 overall cumulative grade point average.