

CERTIFICATE - INNOVATION & ENTREPRENEURSHIP

Students pursuing a graduate certificate in innovation and entrepreneurship will learn the essential concepts of starting and operating small businesses. Students will study the practical application of classic and contemporary business theory as it applies to the early stages of entrepreneurship and intrapreneurship, opportunity recognition, innovation, and new venture development.

These certificate courses can be applied to an MBA degree at Husson University or be used to augment prior learning.

Choose Four of the Following: (12 credits)	12
BA 628	New Venture Planning and Management
BA 642	Leadership in Business and Professions
BA 760	Technology & Innovation
BA 761	Biotechnology: The Business of Genetics
BA 763	Legal Aspects of Entrepreneurship
BA 764	Entrepreneurship
BA 765	Applied Small Business Management
BA 799	Topic/ (Innovation & Entrepreneurship Topics Course)
CJ 705	Leadership & Ethics
Total Hours	12