

B.S. INTEGRATED TECHNOLOGY - WEB DESIGN AND DEVELOPMENT/M.B.A.

The dual bachelor's degree in IT and Master of Business Administration program advances an undergraduate/graduate integrated technology and management curriculum. It combines the technical skills from the undergraduate integrated technology classes with the management and leadership skills of the graduate program. Students in this dual BS/MBA program may earn both degrees in as few as 5 years.

The Web Design and Development concentration prepares students to develop and maintain the web-based presence for an organization. This includes the ability to design, develop, and maintain both static and dynamic content web sites. In pursuing the B.S. IT - Web Development and Design/MBA degree, students will be expected to solve business problems using critical thinking skills, become effective business and technology communicators, become proficient in developing and delivering IT web-based solutions, and develop a strong ethical awareness within the context of business. Students will also need to meet the program objectives of the MBA program.

General Education

BA 302	Business Ethics	3
CM 100	Speech	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective		3
Historical Elective		3
Lab Science Elective		3-4
Literature Elective		3
Math I Elective		4
Perspectives Elective		3
Philosophical Elective		3
Psychological/Sociological Elective		3
Sustainability Elective or Open Elective		3

Integrated Technology Core

BA 101	Introduction to Business	3
BA 245	Marketing Fundamentals	3
or MC 220	Introduction to Marketing	
CM 200	Interpersonal Communication	3
or CM 221	Professional Communications	
IT 261	Introduction to Computer Programming I	3
IT 305	Workflow Management	3
IT 351	Information Technology Internship	3
IT 431	Theory and Practice in IT Security	3
IT 471	Current Trends in IT	3
IT 481	Project Management Techniques	3
IT 482	Information Technology Project Development	3
AC/BA/MC Electives (200+)		6
AC/BA/MC Elective		3

IT Elective		3
Open Electives		9
Web Media Concentration		
GV 245	Graphic Design I	3
IT 201	Web Imaging	3
IT 207	Web Design-Content Layer	3
IT 209	Web Design- Presentation Layer	3
IT 211	Search Engine Marketing	3
IT 223	User Experience and Interaction Design	3
IT 311	Interactive Web Design I	3
IT 336	Web Design-Behavior Layer	3
IT 461	Web Applications I	3
MBA Curriculum		
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 620	Financial Management	3
or BA 621	Marketing Management	
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Graduate Business Elective		9
Total Hours		152-153

Freshman

Fall	Hours	Spring	Hours
CM 100	3	BA 101	3
EH 105	3	IT 207	3
HE 111 ***	1	MS 132	3
IT 201	3	Foreign Culture and Conversation Elective	3
IT 261	3	Philosophical Elective	3
Math I Elective	4		
	17		15

Sophomore

Fall	Hours	Spring	Hours
BA 245 or MC 220	3	BA 302	3
IT 209	3	CM 200 or 221	3
IT 223	3	GV 245	3
AC/BA/MC Elective	3	IT 336	3
Literature Elective	3	Psychological/Sociological Elective	3
	15		15

Junior

Fall	Hours	Spring	Hours
IT 305	3	IT 211	3

IT 311	3	IT 351	3
IT 471	3	Historical Elective	3
Lab Science Elective	3-4	Perspectives Elective	3
Sustainability Elective or Open Elective	3	Open Elective	3

	15-16		15
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Senior

Fall	Hours	Spring	Hours
BA 600	3	BA 602	3
BA 601	3	BA 605	3
IT 461	3	IT 431	3
AC/BA/MC Elective (200+)	3	AC/BA/MC Elective (200+)	3
Open Elective	3	Fine Arts Elective	3

	15		15
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Fifth Year

Fall	Hours	Spring	Hours
BA 620 or 621	3	BA 625	3
BA 643	3	IT 482	3
IT 481	3	Graduate Business Elective	3
Graduate Business Elective	3	Graduate Business Elective	3
IT Elective	3	Open Elective	3

	15		15
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Total Hours: 152-153

*** May not be required for degree completion.