

CERTIFICATE - RADIO BROADCASTING

The Radio Broadcasting certificate offers students a series of courses in on-air presence, promotion, and operations of radio broadcasting and media. It is closely integrated with Husson's campus radio station WHSN 89.3-FM. The campus radio station provides students with opportunities to apply the skills and knowledge they have learned within the classroom through significant on-air time in the station each week, starting with the first course in the certificate. The coursework prepares students for multiple roles within a radio station with courses in operations, performance, promotions, and marketing & sales.

Upon completing the Radio Broadcasting certificate program students will be able to:

1. Students will execute basic radio operation skills including copywriting, audio production, and automation.
2. Students will recognize FCC expectations and limitations on a radio broadcasting operator in both commercial and noncommercial radio.

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| MC 102 | Radio Station Operations | 3 |
| MC 202 | Advanced Radio Applications | 3 |
| MC 231 | Radio Performance | 3 |
| MC 319 | Media Marketing and Sales | 3 |
| MC 325 | Radio Promotions | 3 |
| Total Hours | | 15 |