

B.S. MASS COMMUNICATIONS - JOURNALISM

The Journalism concentration prepares students with the skills and knowledge that journalists need to ethically report on stories and craft them into compelling pieces. Students learn how to report stories using multiple platforms including print, radio, TV and the Web. Not only are the essentials of interviewing, investigating and reporting taught, but students will also learn the skills to capture and edit audio and video. As an integral part of the journalism concentration students will receive hands-on experience interviewing community leaders and writing articles for the online campus newspaper, *The Spectator*. WHSN 89.3-FM, our television newscast, the *NESCom Connection*, and the NESCom Broadcast Network offer more opportunities to write, report, produce and anchor news. It is built on the goal of educating professional multi-media journalists.

Upon completing the Journalism degree program students will be able to:

1 - Ethics - Students will apply industry-wide legal and ethical standards for journalism.

2 - Technical Skills - Students will demonstrate the fundamentals of technology appropriate to the platform exemplifying quality journalism.

3 - News Reporting & Writing - Students will gather information, write, edit, and articulate news stories for truth, fairness, grammar, style, mechanics and structure across multiple platforms

4 - Critical Thinking - Students will evaluate news, sports or feature stories for accuracy, fairness, clarity, style and grammar.

5 - Contemporary Issues - Students will demonstrate an understanding of contemporary news media issues, current events and issues facing journalists.

General Education Requirements:

EH 105	College Writing	3
CM 200	Interpersonal Communication	3
HE 111	The Husson Experience	1
HY 213	State and Local Government	3
MC 101	Introduction to Mass Communications	3
MC 400	Ethics in Media	3
SC 101	Introduction to Nutrition	3
or SC 167	Energy and Society	
VF 245	Photography I	3
	Foreign Culture and Conversation Elective	3
	Literature Elective	3
	Math I Elective	4
	Math II Elective	3
	Philosophical Elective	3
	Psychological or Sociological Elective	3

NESCom Core Classes

GV 245	Graphic Design I	3
IT 121	Computer Applications for Digital Media	3
MC 301	Career Preparation	1
VF 100	Intro to Video Production	3
AE/GV/IT/MC/VF/XR	Elective	3

Journalism concentration requirements		
CM 100	Speech	3
CM 221	Professional Communications	3
MC 114	Intro to News Reporting	3
MC 115	Radio News Writing and Reporting	3
MC 217	TV News Writing & Reporting	3
MC 218	Introduction to Podcasting	3
MC 223	Reporting and Writing for Web and Print	3
MC 235	Web Reporting	3
MC 314	Cross Cultural Communication	3
MC 324	Professional Blogging	3
MC 347	Photojournalism	3
MC 360	Reporting and Producing TV News	3
MC 438	Producing and Hosting a Public Affairs Show	3
MC 330	Mass Communications Internship (or AE,BA,GV,IT,MC,SM,VF Elective)	3
MK 322	Social Media Marketing	3
ELECTIVES		
	Open Elective	21
Total Hours		120

Suggested Course Sequence

First Year			
Fall	Hours	Spring	Hours
EH 105	3	CM 100	3
HE 111	1	MC 115	3
IT 121	3	VF 100	3
MC 101	3	Math I Elective	4
MC 114	3	Open Elective	3
		13	16
Second Year			
Fall	Hours	Spring	Hours
CM 200	3	MC 235	3
MC 223	3	VF 245	3
AE/GV/IT/MC/VF/XR	3	Literature Elective	3
Math II Elective	3	Philosophical Elective	3
Psychological/Sociological	3	Open Elective	3
Elective			
		15	15
Third Year			
Fall	Hours	Spring	Hours
HY 213	3	MC 218	3
MC 217	3	MC 324	3
MC 314	3	MC 360	3
MK 322	3	SC 101 or 167	3

Open Elective	3	Open Elective	3
15		15	
Fourth Year			
Fall	Hours	Spring	Hours
MC 301	1	CM 221	3
MC 347	3	GV 245	3
MC 400	3	MC 330 or (or AE/BA/GV/ IT,MC,SM,VF elective)	3
MC 438	3	Open Elective	3
Foreign Culture and Conversation Elective	3	Open Elective	3
Open Elective	3		
16		15	

Total Hours: 120