

B.S. MASS COMMUNICATIONS - SPORTS JOURNALISM

The Sports Journalism concentration prepares students to become a multi-media sports journalist. Students learn how to write and relate information for multiple platforms including print, radio, TV and the Web. Students gain hands-on experience reporting sports news, conducting interviews and providing play-by-play along with commentary. Depending on the semester, students work live on the campus radio station WHSN 89.3-FM, the NESCom Broadcast Network, the student run online newspaper, *The Spectator* or the television productions the *NESCom Connection* and *The Locker Room*. Students will learn about careers as a sports producer and/or podcaster. Students will also learn about sports information not only studying this career for a full semester, but also participating in a program much like an internship beginning their very first week of school.

Upon completing the Sports Journalism degree program students will be able to:

1 - Ethics - Students will apply industry-wide legal and ethical standards for journalism.

2 - Technical Skills - Students will demonstrate the fundamentals of technology appropriate to the platform exemplifying quality journalism.

3 - News Reporting & Writing - Students will gather information, write, edit, and articulate news stories for truth, fairness, grammar, style, mechanics and structure across multiple platforms

4 - Critical Thinking - Students will evaluate news, sports or feature stories for accuracy, fairness, clarity, style and grammar.

5 - Contemporary Issues - Students will demonstrate an understanding of contemporary news media issues, current events and issues facing journalists.

General Education Requirements:

CM 200	Interpersonal Communication	3
EH 105	College Writing	3
HE 111	The Husson Experience	1
HY 213	State and Local Government	3
MC 101	Introduction to Mass Communications	3
MC 400	Ethics in Media	3
SC 101	Introduction to Nutrition	3
or SC 167	Energy and Society	
VF 245	Photography I	3
Foreign Culture and Conversation Elective		3
Literature Elective		3
Math I Elective		4
Math II Elective		3
Philosophical Elective		3
Psychological or Sociological elective		3

NESCom Core Classes

GV 245	Graphic Design I	3
IT 121	Computer Applications for Digital Media	3
MC 301	Career Preparation	1
VF 100	Intro to Video Production	3

AE/GV/IT/MC/VF/XR Elective		3
Sports Journalism concentration requirements		
CM 100	Speech	3
MC 114	Intro to News Reporting	3
MC 115	Radio News Writing and Reporting	3
MC 127	Intro to Sports Journalism	3
MC 217	TV News Writing & Reporting	3
MC 218	Introduction to Podcasting	3
MC 223	Reporting and Writing for Web and Print	3
MC 227	Sports Journalism II	3
MC 235	Web Reporting	3
MC 255	Sports Play-by-Play	3
MC 314	Cross Cultural Communication	3
MC 347	Photojournalism	3
MC 324	Professional Blogging	3
MC 328	Sports Information	3
MC 360	Reporting and Producing TV News	3
MC 438	Producing and Hosting a Public Affairs Show	3
MC 330	Mass Communications Internship (or AE, BA, GV, IT, MC, SM, VF Elective)	3-9
MK 322	Social Media Marketing	3

ELECTIVES

Open Electives		12
Total Hours		120-126

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
EH 105	3	CM 100	3
HE 111	1	MC 115	3
MC 101	3	MC 227	3
MC 114	3	VF 100	3
MC 127	3	Math I Elective	4
		13	16

Second Year

Fall	Hours	Spring	Hours
CM 200	3	IT 121	3
MC 223	3	MC 235	3
Math II Elective	3	VF 245	3
Psychological/Sociological Elective	3	Literature Elective	3
AE/GV/IT/MC/VF/XR Elective	3	Philosophical Elective	3
		15	15

Third Year

Fall	Hours	Spring	Hours
HY 213	3	MC 218	3

MC 217	3	MC 324	3
MC 255	3	MC 328	3
MC 314	3	MC 360	3
MK 322	3	SC 101 or 167	3
		15	15

Fourth Year

Fall	Hours	Spring	Hours
MC 301	1	GV 245	3
MC 347	3	MC 330 (or AE,BA,GV,IT,MC,SM,VF elective)	3-9
MC 400	3	Open Elective	3
MC 438	3	Open Elective	3
Foreign Culture and Conversation Elective	3	Open Elective	3
Open Electives	3		
		16	15-21

Total Hours: 120-126