

CERTIFICATE - BUSINESS ADMINISTRATION

This program offers non-business students an opportunity to take both introductory and upper level business courses regarding business practices, policies and laws. The ability to lead and supervise people, communicate effectively, and understand how businesses are organized are valuable skills regardless of the industry in which you work. Being promoted in a company or organization typically means moving into a management position. A Business Administration Certificate will help prepare you for the future.

These certificate courses can be applied to a degree in Business Administration at Husson University, enhance a degree in another discipline or augment prior learning to provide for a change in career.

Required Courses

BA 101	Introduction to Business	3
BA 243	The Business of Innovation	3
MK 220	Marketing Fundamentals	3
Choose two of the following:		6
AC 211	Managerial Accounting *Declaration of the Business Certificate is Required	
BA 202	Business Law II	
BA 210	Economics Overview for Non-Business Majors	
BA 310	Organization and Management	
BA 362	Financial Management *Declaration of the Business Certificate is Required	
BA 411	Organizational Behavior	
MK 422	Sales and Sales Management	
Total Hours		15