

BUSINESS ADMINISTRATION

The undergraduate Business Administration majors, leading to B.S. and dual BS/MBA degrees, prepare learners for challenging careers in a variety of business fields. In addition to the general business administration degree that provides flexibility for taking electives in diverse areas of study, students may concentrate in: entrepreneurship/small business management, financial management, or management.

In most programs, students seeking to earn their MBA can do so in conjunction with their B.S. degree in just 5 years. Students also pursuing an MBA may choose a general path of study with a variety of electives or a concentration in: business analytics, healthcare management, hospitality and tourism management, organizational management or risk management.

Students may also choose from a variety of certificate programs to augment their degree. Certificate options include: Accounting, Business Administration (for non business majors), Business Analytics, Competitive Intelligence, Entrepreneurship, Finance, Hospitality, Sales, and Small Business Management, among others.

Husson University Business Administration majors develop skills, attitudes, and technical knowledge to prepare them for careers in a wide variety of fields that include not only business and industry, but also government and the not-for-profit sector. They work with faculty who combine academic training with industry experience, and consider teaching to be their highest priority. Small class size ensures students receive the attention they need to do their best. Internships, experiential classes, and simulations all provide students with opportunities to practice the skills of business before they leave the college setting.

Requirements for the Major

All Business Administration majors must earn an overall 2.0 cumulative grade-point average as well as a overall 2.0 in their School of Business courses. Transfer students must complete a minimum of 30 credit hours at Husson University with a minimum of 15 credit hours in School of Business courses at Husson University. Students in dual BS/MBA degrees must maintain a cumulative undergraduate GPA of 3.0 or higher.