

B.S. BUSINESS ADMINISTRATION - FINANCIAL MANAGEMENT/ M.B.A.

* Excludes BA 620/BA 602 and students who take BA 460 may not take BA 627.

Students in the Financial Management concentration study personal and corporate financial management issues. Topics include personal financial planning, financial statements, financial ratio analysis, capital budgeting, financial forecasting, and cash inventory and receivables management in the first part of the program followed by real options, sensitivity, scenario and break-even analysis, basic issues regarding stocks and bonds, risk/return and cost of capital, capital structure and limits to the use of debt.

Students take 7 required courses focusing on national and international perspectives of financial management, investments, risk management and personal financial planning.

In addition to the learning outcomes of the B.S. Business Administration degree, this concentration requires students to:

- Demonstrate knowledge of present value principles and capital budgeting decisions
- Utilize information and skill to make financing and capital structure decisions relating to long-term investments
- Apply international finance decision making and calculate hedge exchange rate risks

Students must also achieve the learning outcomes of the MBA degree.

Concentration in Financial Management

AC 122	Principles of Accounting II	Replaces Open Elective	3
BA 344	Personal Financial Planning	Replaces Open Elective	3
BA 364	Corporate Options and Structure	Replaces Business-Related Elective	3
BA 434	International Finance	Replaces Open Elective	3
BA 460	Investments: Stocks and Mutual Funds	Replaces Business Related Elective	3
BA 464	Money, Banking and Financial Markets	Replaces Open Elective	3
BA 466	Investments: Bonds and Derivatives	Replaces Business Related Elective	3

Graduate Business Courses

BA 600	Research Methods in Business and Education	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 642	Leadership in Business and Professions	3
BA 643	Strategic Change Management	3
Choose one of the following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
GR Graduate Business Electives *		12
Total Hours		51