

B.S. BUSINESS ADMINISTRATION - HEALTHCARE MANAGEMENT/ M.B.A.

In the B.S. Business Administration - Healthcare Management concentration degree, students explore the organizational structure of healthcare institutions and develop an understanding of the inter-relatedness of psychological, social, cultural and political factors in healthcare delivery, organizational culture and healthcare management. Students also develop an understanding of financial reimbursement, human resources, and law as they pertain to the healthcare industry. Many of the healthcare related classes are listed below and additional specialized topics classes are offered to fulfill the healthcare electives.

In addition to the learning outcomes of the B.S. Business Administration degree, this concentration requires students to demonstrate an understanding of current healthcare financing, important healthcare management concepts, and national healthcare policy issues.

Students must also achieve the learning outcomes for the MBA degree.

Concentration in Healthcare Management

HS 101	Introduction to Health Care Studies Elective	Replaces Open	3
HS 121	Medical Terminology	Replaces Open Elective	3
HS 311	Healthcare Management and Organization	Replaces Open Elective	3
HS 321	Healthcare Law and Ethics Elective	Replaces Business-Related	3
HS 411	Health Economics and Policy	Replaces Business-Related Elective	3
Healthcare Elective	Replaces 2 Business-Related Electives		6

Graduate Business Classes

BA 600	Research Methods in Business and Education	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 642	Leadership in Business and Professions	3
BA 643	Strategic Change Management	3
Select one of the following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Graduate-Related Elective		12
Total Hours		51