

B.S. BUSINESS ADMINISTRATION - MANAGEMENT/M.B.A.

Students in the Management concentration study organization systems and methods of management for staff, supervisors and administrators. These management theories apply to corporations, small businesses, and non-profit organizations. Students take courses that cover strategic decision-making, policy, organizational theory and behavior, marketing, human resource management, sales, and operations.

In addition to the learning outcomes of the B.S. Business Administration degree, this concentration requires students to integrate and apply administrative and organizational principles and theory to human resource management, decision-making, operations management, and other systems. Students must also achieve the learning outcomes of the MBA degree.

Concentration in Management

AC 122	Principles of Accounting II	Replaces Open Elective	3
BA 271	Risk Management	Replaces Open Elective	3
BA 375	Supply Chain Management	Replaces Business-Related Elective	3
BA 440	Small Business Management I	Replaces Open Elective	3
BA 425	Marketing Management	Replaces Business-Related Elective	3
BA 442	Applied Small Business Management	Replaces Business-Related Elective	3
MK 422	Sales and Sales Management	Replaces Open Elective	3

Graduate Business Courses

BA 600	Research Methods in Business and Education	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 642	Leadership in Business and Professions	3
BA 643	Strategic Change Management	3
Choose one of the following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
BA Graduate Business Elective		12

Total Hours 51