

B.S. BUSINESS ADMINISTRATION/M.B.A.

The dual B.S. in Business Administration / M.B.A. degree program affords students the opportunity to earn both a bachelor's and a master's degree in five years as opposed to the six years it would take to pursue the degrees separately.

Students have the opportunity to choose from specific areas of interest for an added concentration in their B.S. degree such as entrepreneurship/ small business management, financial management, financial planning, healthcare management, international business, or management.

Similarly, students can add a concentration to their MBA degree such as athletic administration, business analytics, healthcare management, hospitality and tourism management, innovation and entrepreneurship, organizational management, or risk management. Students in this dual degree program achieve the student learning outcomes for both the B.S. Business Administration and MBA degrees.

Requirements for Major

Students are required to achieve and maintain a GPA of 3.0 in their undergraduate program in order to take graduate classes. Further, students must maintain a 3.0 in graduate classes to remain in the MBA portion of the program.

Please select from the particular program pages for more detailed information.

GENERAL EDUCATION COURSES

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
BA 302	Business Ethics	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
Fine Arts Elective		3
Foreign Culture & Conversation Elective		3
Historical Elective		3
Humanities Elective		3
Lab Science Elective (Must also qualify as a sustainability elective)		3
Literature Elective		3
Math I Elective		4
Philosophical Elective		3
Psychological/Sociological Elective		3

BUSINESS COURSES

AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 101	Introduction to Business	3
BA 111	Economic Geography	3
BA 201	Business Law I	3
BA 202	Business Law II	3
BA 310	Organization and Management	3
BA 311	Human Resource Management	3
BA 351	Internship	3
BA 362	Financial Management	3

BA 401	Managerial Economics	3
BA 411	Organizational Behavior	3
BA 414	Business Strategy	3
BA 415	Business Strategy in Practice	3
BA 490	International Business	3
CM 100	Speech	3
IT 214	Spreadsheet Concepts and Applications	3
MK 220	Marketing Fundamentals	3
Business Electives		12
Open Electives		12
GRADUATE COURSES		
BA 600	Research Methods in Business and Education	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 642	Leadership in Business and Professions	3
BA 643	Strategic Change Management	3
Select one of the Following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Graduate Business Electives		12
Total Hours		152

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
BA 101	3	CM 100	3
BA 111	3	IT 214	3
EH 105	3	MS 132	3
HE 111 ***	1	Historical Elective	3
Math I Elective	4	Philosophical Elective	3
Psychological/Sociological Elective	3		
	17		15

Second Year

Fall	Hours	Spring	Hours
AC 121	3	BA 202	3
BA 201	3	BA 212	3
BA 211	3	Humanities Elective	3
Literature Elective	3	Foreign Culture and Conversation Elective	3
Open Elective	3	Open Elective	3
	15		15

Third Year

Fall	Hours	Spring	Hours
AC 211	3	BA 302	3
BA 310	3	BA 311	3
BA 362	3	Business-Related Elective	3
MK 220	3	Fine Arts Elective	3
Open Elective	3	Lab Science Elective (Must also qualify as a sustainability elective)	3
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	15		15

Fourth Year

Fall	Hours	Spring	Hours
BA 401	3	BA 351	3
BA 411	3	BA 490	3
BA 414	3	BA 642	3
BA 600	3	BA 621 or BA 712 or BA 720 or BA 754	3
BA 605	3	Open Elective	3
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	15		15

Fifth Year

Fall	Hours	Spring	Hours
BA 643	3	BA 415	3
Business-Related Elective	3	BA 625	3
Business-Related Elective	3	Business-Related Elective	3
Graduate Business Elective	3	Graduate Business Elective	3
Graduate Business Elective	3	Graduate Business Elective	3
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	15		15

Total Hours: 152

Credit may not be required for degree completion.