

CERTIFICATE - ENTREPRENEURSHIP

Innovative and/or growing companies have a goal of adding 30 percent of their sales from products, services or markets that did not exist 5 years before. Combining theory with a strong dose of applied learning, these courses will add the skills needed to start a company, or re-start a business unit or product line in an existing company.

The Entrepreneurship certificate courses can be applied to a degree in Business Administration at Husson University, enhance a degree in another discipline, or augment prior learning to provide for a change in career.

Required Courses

BA 243	The Business of Innovation	3
BA 441	Entrepreneurship I- New Venture Development	3
BA 443	Entrepreneurship II: Business Plans	3
Total Hours		9