

B.S. FINANCIAL PLANNING

The Financial Planning Concentration is designed to prepare undergraduate students to enter the financial planning profession. The Financial Planning curriculum aligns with Certified Financial Planner (“CFP”) requirements and is a CFP Board registered program <https://www.cfp.net/>. This registered program provides students with the opportunity to sit for CFP Exam upon meeting all requirements. This program covers all the major areas of financial planning, including retirement, employee benefits, income tax, estate planning, and risk management. The Financial Planning Concentration has required classes in Financial Planning, Risk Management, Investments, Income Tax, Estate Tax, Retirement Planning, and Financial Plan Development.

The program is most appropriate for those who intend to enter the financial planning profession as credit counselors, financial advisors, financial planners, wealth managers, or financial product representatives.

In addition to the learning outcomes of the B.S. Business Administration degree, this concentration requires students to:

- Analyze a client’s current financial position
- Review a client’s risk management needs
- Estimate the current capital and future savings needed to fund goals
- Prepare and present recommendations for meeting goals
- Consider the impact of income and estate tax law on achieving goals

General Education:

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
BA 302	Business Ethics	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
PY 111	General Psychology	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective		3
Historical Elective		3
Humanities Elective		3
Lab Science Elective (Must also qualify as a sustainability elective)		3-4
Literature Elective		3
Math I Elective		4
Philosophical Elective		3

Business Courses:

AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 101	Introduction to Business	3
BA 201	Business Law I	3
BA 202	Business Law II	3
BA 310	Organization and Management	3
BA 311	Human Resource Management	3
BA 351	Internship	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
BA 411	Organizational Behavior	3

BA 490	International Business	3
CM 100	Speech	3
IT 214	Spreadsheet Concepts and Applications	3
MK 220	Marketing Fundamentals	3

Financial Planning Concentration:

AC 122	Principles of Accounting II	3
AC 441	Federal Taxation I	3
AC 442	Federal Taxation II	3
BA 271	Risk Management	3
BA 344	Personal Financial Planning	3
BA 364	Corporate Options and Structure	3
BA 460	Investments: Stocks and Mutual Funds	3
BA 466	Investments: Bonds and Derivatives	3
BA 481	Benefits and Estate Planning	3
BA 486	Financial Plan Development	3
Open Elective		3

Total Hours 122-123

Freshman

Fall	Hours	Spring	Hours
BA 101	3	CM 100	3
EH 105	3	MS 132	3
HE 111 ***	1	Fine Arts Elective	3
IT 214	3	Historical Elective	3
PY 111	3	Philosophical Elective	3
Math I Elective	4		
	17		15

Sophomore

Fall	Hours	Spring	Hours
AC 121	3	AC 122	3
BA 201	3	BA 202	3
BA 211	3	BA 212	3
BA 271	3	BA 362	3
Literature Elective	3	Humanities Elective	3
	15		15

Junior

Fall	Hours	Spring	Hours
AC 211	3	BA 302	3
MK 220	3	BA 311	3
BA 310	3	BA 466	3
BA 364	3	BA 490	3
BA 460	3	Open Elective	3
	15		15

Senior

Fall	Hours	Spring	Hours
AC 441	3	AC 442	3
BA 344	3	BA 351	3
BA 401	3	BA 486	3
BA 411	3	Lab Science Elective (Must also qualify as a sustainability elective)	3-4
BA 481	3	Foreign Culture and Conversation Elective	3
15		15-16	

Total Hours: 122-123

May not be required for degree completion.