

B.S. HOSPITALITY & TOURISM MANAGEMENT

Hospitality and Tourism Management students are required to complete 121 credit hours of course work maintaining a 2.0 overall cumulative grade point average and a 2.0 overall grade point average in their major courses. In the program, students take a very strong core of hospitality and tourism courses and develop a strategically balanced business acumen within a varied general education background.

The program learning outcomes of the B.S. Hospitality & Tourism Management are:

1. Students will integrate the core areas of business to inform decision making.
2. Students will apply legal and ethical principles in business to organizational decision making.
3. Students will apply business-related quantitative and qualitative methods and tools to formulate management decision alternatives.
4. Students will demonstrate leadership skills.
5. Students will demonstrate professional business communication.
6. Students will demonstrate the ability to work with diverse colleagues in team situations.
7. Students will demonstrate general and functional knowledge of Hospitality and Tourism Management principles (including those related to the Food and Beverage Industry; the Lodging Industry; Travel and Tourism; and Sustainability).

General Education Courses

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
BA 302	Business Ethics	3
EH 105	College Writing	3
EH 200	Approaches to Literature	3
HA 200	Tourism and Travel	3
HA 301	Supervision in Hospitality Management	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
SC 101	Introduction to Nutrition	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective or Open Elective		3
Historical Elective		3
Humanities Elective		3
Math I Elective		4
Philosophical Elective		3
Psychological/Sociological Elective		3

General Business Courses

AC 121	Principles of Accounting I	3
AC 122	Principles of Accounting II	3
AC 211	Managerial Accounting	3
BA 201	Business Law I	3
BA 202	Business Law II	3
BA 310	Organization and Management	3
BA 362	Financial Management	3
BA 490	International Business	3

IT 111 or IT 214	Introduction to Microsoft Office Spreadsheet Concepts and Applications	3
MK 220	Marketing Fundamentals	3
MK 422	Sales and Sales Management	3
Major in Hospitality Management Courses		
HA 101	Intro to Hospitality Mgmt	3
HA 201	Food & Beverage Control Systems	3
HA 202	Facilities & Guest Services	3
HA 302	Hotel Operations	3
HA 303	Event Planning and Management	3
HA 311	Destination Management and Marketing	3
HA 401	Hospitality Internship (Has been reduced from 6 credit hours to 3 credit hours)	3
HA 402	Leadership in Hospitality Management	3
Business Related Electives		15
Total Hours		122

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
EH 105	3	HA 200	3
HA 101	3	IT 111 or 214	3
HE 111 ***	1	MS 132	3
Humanities Elective	3	Foreign Culture and Conversation Elective or Open Elective	3
Math I Elective	4	Historical Elective	3
Philosophical Elective	3		
	17		15

Second Year

Fall	Hours	Spring	Hours
AC 121	3	AC 122	3
BA 201	3	BA 202	3
BA 211	3	BA 212	3
EH 200	3	HA 202	3
HA 201	3	MK 220	3
	15		15

Third Year

Fall	Hours	Spring	Hours
AC 211	3	BA 302	3
BA 310	3	HA 302	3
HA 301	3	HA 303	3
HA 311	3	SC 101	3

Psychological/Sociological Elective	3	Fine Arts Elective	3
15		15	

Fourth Year

Fall	Hours	Spring	Hours
BA 362	3	BA 490	3
HA 401	3	HA 402	3
MK 422	3	Business Related Elective	3
Business Related Elective	3	Business Related Elective	3
Business Related Elective	3	Business Related Elective	3
15		15	

Total Hours: 122

Credit may not be required for degree completion