

# B.S. HOSPITALITY & TOURISM MANAGEMENT/M.B.A.

The dual degree B.S. in Hospitality and Tourism Management / M.B.A. with Hospitality and Tourism Management concentration may be earned in as few as 5 years. Candidates for this dual degree program are required to maintain an undergraduate grade point average of 3.0 and a graduate grade point average of 3.0.

This dual-degree offering acknowledges the importance of the hospitality and tourism industry to the economy of Maine and the United States. This 5 year program prepares hospitality and tourism management students for advancement to upper management levels through course content taught by successful practitioners. This program of study provides the local hospitality industry with a much needed higher level of skilled personnel for their management teams.

Students will complete the program outcomes for both the B.S. Hospitality and Tourism Management and the MBA - Hospitality and Tourism Management degrees. Alternative MBA Concentrations may be selected in combination with the B.S. Hospitality and Tourism Management degree.

The following courses are required for this track:

## General Education Courses

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
BA 302	Business Ethics	3
EH 105	College Writing	3
EH 200	Approaches to Literature	3
HA 200	Tourism and Travel	3
HA 301	Supervision in Hospitality Management	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
SC 101	Introduction to Nutrition	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective or Open Elective		3
Historical Elective		3
Humanities Elective		3
Math I Elective		4
Philosophical Elective		3
Psychological/Sociological Elective		3

## General Business Courses

AC 121	Principles of Accounting I	3
AC 122	Principles of Accounting II	3
AC 211	Managerial Accounting	3
BA 201	Business Law I	3
BA 202	Business Law II	3
BA 310	Organization and Management	3
BA 362	Financial Management	3
BA 490	International Business	3
IT 111	Introduction to Microsoft Office	3
or IT 214	Spreadsheet Concepts and Applications	
MK 220	Marketing Fundamentals	3

MK 422	Sales and Sales Management	3
<b>Hospitality &amp; Tourism Management</b>		
HA 101	Intro to Hospitality Mgmt	3
HA 201	Food & Beverage Control Systems	3
HA 202	Facilities & Guest Services	3
HA 302	Hotel Operations	3
HA 303	Event Planning and Management	3
HA 311	Destination Management and Marketing	3
HA 401	Hospitality Internship	3
HA 402	Leadership in Hospitality Management	3
Business Related Electives		15
<b>Graduate Business Courses</b>		
BA 600	Research Methods in Business and Education	3
BA 605	Management Communications	3
BA 621	Marketing Management	3
or BA 712	Strategic Marketing for Nonprofit Organizations	
or BA 720	Advanced Sales and Marketing in Hospitality	
or BA 754	Strategic Selling	
BA 625	Global Strategic Management	3
BA 642	Leadership in Business and Professions	3
BA 643	Strategic Change Management	3
Graduate Business Electives		12
<b>Total Hours</b>		<b>152</b>

## Suggested Course Sequence

### First Year

Fall	Hours	Spring	Hours
EH 105	3	HA 200	3
HA 101	3	IT 111 or 214	3
HE 111 ***	1	MS 132	3
Humanities Elective	3	Foreign Culture and Conversation Elective or Open Elective	3
Math I Elective	4	Historical Elective	3
Philosophical Elective	3		
		<b>17</b>	<b>15</b>

### Second Year

Fall	Hours	Spring	Hours
AC 121	3	AC 122	3
BA 201	3	BA 202	3
BA 211	3	BA 212	3
EH 200	3	HA 202	3
HA 201	3	MK 220	3
		<b>15</b>	<b>15</b>

**Third Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
AC 211	3	BA 302	3
BA 310	3	HA 302	3
HA 301	3	HA 303	3
HA 311	3	SC 101	3
Psychological/Sociological Elective	3	Fine Arts Elective	3
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	<b>15</b>		<b>15</b>

**Fourth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BA 362	3	BA 490	3
MK 422	3	HA 402	3
HA 401	3	Business Related Elective	3
Business Related Elective	3	Business Related Elective	3
Business Related Elective	3	Business Related Elective	3
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	<b>15</b>		<b>15</b>

**Fifth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BA 600	3	BA 625	3
BA 605	3	BA 642	3
BA 643	3	BA 621, 712, 720, or 754	3
Graduate Business Elective	3	Graduate Business Elective	3
Graduate Business Elective	3	Graduate Business Elective	3
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	<b>15</b>		<b>15</b>

**Total Hours: 152**

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Credit may not be required for degree completion.