

# B.S. HOSPITALITY & TOURISM MANAGEMENT - SMALL BUSINESS ENTREPRENEURSHIP

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This program provides a strong core of hospitality and tourism courses and a varied general education background leading to a strategically balanced business acumen focused on entrepreneurship. Students will complete the program objectives of the B.S. Hospitality and Tourism Management degree and also the program objectives of the Small Business and Entrepreneurship concentration demonstrating subject matter knowledge and competence as applied to a smaller company or family owned business. Hospitality and Tourism Management students are required to maintain a 2.0 overall cumulative grade point average and a 2.0 overall grade point average in their major courses.

Students in this concentration will complete the program objectives for the B.S. Hospitality and Tourism Management degree and will be required to:

- Demonstrate Entrepreneurship principles as applied to a business setting
- Create a Business plan
- Understanding the operational activities of a small business

## Concentration in Small Business Entrepreneurship Courses

BA 440	Small Business Management I	3
BA 441	Entrepreneurship I- New Venture Development	3
BA 442	Applied Small Business Management	3
BA 443	Entrepreneurship II: Business Plans	3
<b>Total Hours</b>		<b>12</b>