

UNDERGRADUATE PROGRAMS IN COLLEGE OF BUSINESS

University Studies

- A.S. University Studies

Accounting

- B.S. Accounting
- B.S. Accounting/Master of Business Administration
- Certificate Accounting

Business Administration

- B.S. Business Administration
 - Concentrations:
 - General
 - Entrepreneurship & Small Business Management
 - Financial Management
 - Management
- B.S. Business Administration/Master of Business Administration
 - Concentrations: (for undergraduate degree)
 - General
 - Entrepreneurship & Small Business Management
 - Financial Management
 - Management
 - Concentrations: (for MBA - graduate degree)
 - General
 - Business Analytics
 - Healthcare Management
 - Hospitality and Tourism Management
 - Organizational Management
 - Risk Management
- Certificate Business Administration
- Certificate Competitive Intelligence
- Certificate Entrepreneurship
- Certificate Finance
- Certificate Leadership
- Certificate Sales
- Certificate Small Business Management

Business and Professional Studies

- B.S. Business and Professional Studies

Financial Planning

- B.S. Financial Planning
- B.S. Financial Planning/Master of Business Administration

Conservation Law

- B.S. Conservation Law
- Certificate Conservation Law Enforcement

Criminal Justice

- B.S. Criminal Justice
 - Concentrations:
 - National/Corporate Security
 - Psychology
- B.S. Criminal Justice/B.S. Psychology-MHRT-C
- B.S. Criminal Justice/M.S. Criminal Justice Administration
 - Concentrations:
 - National/Corporate Security
 - Psychology
- Certificate Counter Terrorism and Security
- Certificate Criminal Justice
- Minor in Military Leadership (ROTC)

Forensic Science

- B.S. Forensic Science
- Certificate - Forensics

Legal Studies

- B.S. Legal Studies - Pre-Law
- Certificate Pre-Law
- Certificate Paralegal Studies
- Certificate Advanced Civil Practice
- Certificate Advanced Criminal Practice

Hospitality & Tourism

- B.S. Hospitality & Tourism Management
 - Concentrations:
 - Global Business
 - Sales and Marketing
- B.S. Hospitality & Tourism Management/Master of Business Administration - Hospitality & Tourism Management
- Certificate Hospitality
- Certificate Tourism Management

Sport Management

- B.S. Sport Management
- B.S. Sport Management/Master of Business Administration
- Certificate - Coaching
- Certificate - E-Sports Management

Computer Information Systems

- B.S. Computer Information Systems
- B.S. Computer Information Systems/Master of Business Administration

Extended Reality

- B.S. Extended Reality
- Certificate Extended Reality

Software Development

- B.S. Software Development
- B.S. Software Development/Master of Business Administration
- Certificate Web Development
- Certificate Web Media
- Integrated Technology Minor

Audio Engineering

- B.S. Audio Engineering
- B.S. Audio Engineering/MBA
- Certificate Advanced Live Sound Production
- Certificate Advanced Music Production
- Certificate Advanced Post Production
- Certificate Audio Engineering
- Certificate Radio Broadcasting

Graphic/Visual Design

- B.S. Graphic/Visual Design
- Certificate 3D Modeling and Motion Design

- Certificate Graphic Design
- Certificate User Experience Design

Marketing Communications

- B.S. Marketing Communications
- B.S. Marketing Communication/MBA
- B.S. Marketing
- Certificate Digital and Social Media Marketing
- Certificate Marketing Communications

Sports Journalism

- B.S. Sports Journalism

Video/Film Production

- B.S. Video/Film Production
- Certificate Communications Technology
- Certificate Filmmaking
- Certificate Fundamentals of Video Production
- Certificate Photography

College of Business Transfer Credit Policy

For undergraduate programs, transfer credits for courses offered in disciplines which are part of the College of Business more than ten (10) years from the time of application may not be transferable. All transfer credits will be reviewed by Directors of the Schools within the College of Business individually.

College of Business Academic Progression and Dismissal Policy

Course Repetition, Progression, and Academic Risk Status

- Academic Risk
 - A student who must retake one or more courses as detailed below will be placed on The College of Business Academic Risk List.
 - Once a student is notified they have been placed on this list they must meet with their advisor within five days to develop a plan to retake the course(s) and to discuss what resources are available to them and the consequences of earning further unsatisfactory grades.
 - Students who successfully remediate their course(s) will be removed from academic risk status.
- Course Repetition and Progressions
 - A student must retake any course for which an F grade was earned. Should an F grade be received in elective that course should be retaken if possible. Should it not be possible a different elective can be taken but the grade received would still be averaged with the failing grade.
 - Students must successfully complete the required core course (identified on the curriculum sheet with an asterisk) with a C or better.

Academic Dismissal

A student may be subject to academic dismissal from their respective School if they fail any of the required core courses twice. The Director of the School will make a decision regarding the Academic Dismissal after review of all the materials on the academic risk and/or course progression policy.

Dismissal Appeal

Students who are dismissed from their respective School in the College of Business for academic reasons may appeal in writing within 10 days of the receipt of the dismissal to Dean of The College of Business. The Decision of the Dean is final.