

# (CM) COMMUNICATIONS

---

## Courses

### CM 100. Speech. 3 Hours.

This introductory course develops students' ability to deliver and evaluate public speeches of both prepared and impromptu nature. Students explore connections between the written and spoken word. The significance of nonverbal language and listening skills is also emphasized.

### CM 190. Intimate Communication. 3 Hours.

Loving well requires communicating well. This course seeks to improve students' ability to listen in a focused way to another person and to speak in ways that communicate more effectively—both essential to loving well. Students will become more aware of how one's style of communicating affects whether his or her love is believable. Communicating is most challenging in matters where we are most different from our loved one. Information can help us recognize and better understand our different needs without judging them. Therefore the course will examine some important insights from psychology and physiological science about human needs and tendencies and love. This will include current research findings (science and social science) on male-female differences.

### CM 200. Interpersonal Communication. 3 Hours.

Students will learn and understand the principles, theories, and some of the practical applications of effective face to face communication. Students will also become aware of how effective communication develops in relationships such as within families, and among coworkers and friends.

### CM 221. Professional Communications. 3 Hours.

The course examines written and oral forms of business communication, from memos and letters to research proposals and reports. Flexibility in addressing diverse audiences and human resource issues is a focus. The construction of resumes, cover letters, job interviews and formal presentations is also emphasized. Prerequisite(s): EH 105 or EH 124.

### CM 299. Topic/. 1-6 Hour.

This course is intended to provide the opportunity to offer introductory courses in communication that would not normally be a part of the Husson curriculum. As such the topics will depend upon the interests of students and faculty.

### CM 310. Leadership. 3 Hours.

This course is designed to integrate recent leadership ideas and practices with established research findings focusing on the development of leadership qualities in the student. Valuable ideas such as leadership vision, individual courage, ethical and moral issues, leading change, leading a learning organization, the differences between leadership and management, leadership and multiculturalism, a leader's personal capacity for mind, heart and spirit, followership and shaping values and culture are examined. In addition, the direct involvement of the student in the design and development of his/her leadership style is encouraged. Prerequisite(s): EH 200.

### CM 323. Advanced Professional Communications. 3 Hours.

This course emphasizes the written and oral presentation of research findings for business and professional management audiences. Students identify problems, outline strategies and develop proposals, feasibility studies, or other reports in their areas of study, training, and career interest. The course concludes with presentation and evaluation of major projects. Prerequisite(s): (EH 111 or EH 123) and (EH 112 or EH 200) and (CM 221 or EH 221) and EH 124.

### CM 340. Crisis Communication. 3 Hours.

A practical course on responding to and managing crises of all kinds: natural disasters; terrorism; product recalls; political, corporate, personal crises. Students will learn how to create a crisis management plan and an evacuation plan. Prerequisite(s): EH 200 or CM 221.

### CM 422. Group Leadership and Conference Techniques. 3 Hours.

This course involves experiential learning of leadership, interpersonal communication, and conference activities. Students develop and present individual and group programs based on issues and policies within their degree programs, and/or professional and civic organizations. Prerequisite(s): CM 100 and CM 200 and CM 221 and CM 323.