

# THE COLLEGE OF BUSINESS

## Overview:

The College of Business (COB) supports the mission and vision of the university by offering fully accredited undergraduate and graduate professional programs. The COB consists of six schools - School of Accounting; School of Business and Management; School of Hospitality, Sport and Tourism Management; School of Legal Studies; School of Technology and Innovation; and the New England School of Communications (NESCom). We offer degrees in Accounting, Audio Engineering, Business Administration, Business and Professional Studies, Computer Information Systems, Conservation Law, Criminal Justice, Extended Reality (XR), Forensic Science, Graphic/Visual Design, Hospitality and Tourism Management, Legal Studies-Pre Law, Marketing Communications, Software Development, Sports Journalism, Sport Management and Video/Film Production as well as a variety of concentrations and certificates. Students interested in careers in these areas can choose from many options at both the undergraduate and graduate levels.

## Vision Statement for the College of Business:

To be the premier College of Business in New England providing excellence in education by focusing on students through engagement, experiential learning and community involvement.

## Mission Statement for the College of Business:

The College of Business provides high quality, student-centric, experiential education, delivered by engaged faculty in partnership with the community, to prepare students for professional careers and leadership positions while enhancing regional economic development.

## Accreditations:

### IACBE

Husson University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education <https://iacbe.org/> (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. IACBE is recognized by the Council for Higher Education Accreditation (CHEA) and accredits business programs worldwide.

## The following degrees in the College of Business are accredited by IACBE:

- Master of Business Administration (MBA)
- Master of Business Administration with concentrations in:
  - Business Analytics
  - Healthcare Management
  - Hospitality Management
  - Organizational Management
  - Risk Management
- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Business Administration with concentrations in:
  - Entrepreneurship and Small Business Management
  - Financial Management
  - Management

- Bachelor of Science in Financial Planning
- Bachelor of Science in Hospitality and Tourism Management
- Bachelor of Science in Hospitality and Tourism Management with concentrations in:
  - Global Business
  - Sales and Marketing
- Bachelor of Science in Sport Management

## Accelerated (4+1) degree options:

- Bachelor of Science in Accounting/Master of Business Administration
- Bachelor of Science in Business Administration - Entrepreneurship and Small Business Management/Master of Business Administration
- Bachelor of Science in Business Administration - Financial Management/Master of Business Administration
- Bachelor of Science in Financial Planning/Master of Business Administration
- Bachelor of Science in Business Administration/Master of Business Administration
- Bachelor of Science in Business Administration - Management/Master of Business Administration
- Bachelor of Science in Hospitality and Tourism Management/Master of Business Administration
- Bachelor of Science in Sport Management/Master of Business Administration

## CFP Board

The B.S. Financial Planning degree is a registered CFP Board program. The CFP Board is a Washington, D.C.-based independent 501(c)(3) non-profit organization whose mission is to benefit the public by granting, upholding and promoting the CERTIFIED FINANCIAL PLANNERTM (CFP®) certification. Those who earn the certification are distinguishing themselves among their peers by meeting the CFP Board's education, examination, experience and ethics requirements. Students completing the B.S. Financial Planning degree at Husson University will have met the Education requirement to sit for the CFP® Certification Examination administered by the CFP Board. Students may also have transfer credits analyzed and take courses to meet the requirements to be certified by Husson University to sit for the CFP® Certification Examination administered by the CFP Board.

Carolyn Adams 2022

"BA, Loyola Marymount University"

"J.D., University of Maine School of Law"

Lawrence Ayotte 2014

"BA S., University of Maine Augusta"

"MA, Savanna College of Art and Design"

Theresa Ayotte 2020

"BFA, Kansas State University"

"MA, Savannah College of Art and Design"

Christopher Bruce 2019

"BS, Northeastern University"  
"MS, Tiffin University"  
Michael Camire 2022  
"BS, Husson University"  
"MBA, Husson University"  
Margaret Campbell 2012  
"BA, University of Maine"  
"J.D., University of Maine School of Law"  
Bryce Colbeth 2023  
"BS, Husson University"  
"MBA, University of Maine"  
Cristanna Cook 1991  
"BS, University of Maine"  
"MS, University of Maine"  
"Ph.D., University of Tennessee"  
Steven Cunningham 2016  
"BA, University of South Florida"  
"MS, Florida State University"  
"Ph.D., Florida State University"  
Robert Duron 2005  
"B.BA, Texas A&M University Commerce"  
"MS, University of Texas"  
"Ph.D., Capella University"  
Richard Fabri 2012  
"BS, Northeast University"  
MSEd. University of Miami  
"Ph.D., University of Maine"  
Eric Ferguson 2014  
"BM, Berklee College of Music"  
"MM, California State University"  
William Finger 2022  
"BA, University of North Carolina"  
"MFA, Rochester Institute of Technology"  
Edward Goguen 2014  
"BS, New England School of Communications"  
"MSEd., University of New England"  
Douglas Guerrette 2018  
"BS, Bryant University"  
"MBA, Southern New Hampshire University"  
Marie Hansen 2003  
"BA, University of Maine"  
"Ph.D., The Chicago School of Professional Psychology; J.D. University of Maine School of Law"  
Jeffrey Hope 2014  
"BS, Emerson College "  
"MA, University of Memphis"  
Dajung Jun 2022  
"BA, University of California"  
"MA, Michigan State University"  
"Ph.D., Michigan State University"  
Michael Kamorski 2014  
"BS, University of Massachusetts"  
"MS, US Army Command and General Staff College and University of Montana"  
"Ed.D., Nova Southeastern University"  
Michael Knupp 2010  
"BS & BA, University of Maine"  
"MS, Boston University"  
Ph.D.(c) Dakota State University  
Jia Liu 2016  
"BA, Beijing Jiaotong University"  
"MS, University of Kansas & MS, Chinese Academy of Sciences"  
"Ph.D., University of Kansas"  
Scott Loiselle 2014  
"B.M.-SRT, University of Massachusetts"  
"MS, Indiana University Purdue University "  
John Michaud 2008  
"BA, St. Francis College (now University of New England)"  
"MA, Webster University & MA, Naval War College"  
Paul Morrow Sr. 2008  
"BS, University of Maine"  
"J.D., Franklin Pierce Law Center"

Mark Nason 2014

"BS, New England School of Communications"

"M.Ed., Husson University"

Jay Pelletier 2022

"BA, University of Southern Maine"

"MS, Husson University"

Lori Perez 2021

"BS, Westfield State College"

"MS, Central Connecticut State University"

J. Nancy Roberts 2014

"BA, Central Connecticut State University"

"MBA, Husson University"

Stephanie Shayne 2010

"BA, Colby College"

"MBA, Duke University"

"Ed.D., Northeastern University"

James Shimko 2019

"BM, Youngstown State University"

"MBA, Youngstown State University"

"DBA, Walden University"

Joshua Small 2014

"BS, New England School of Communications"

"M.Ed., Husson University"

Lee Speronis 2008

"BS, Tampa University"

"J.D., Stetson University"

Lisa Sturgeon 2022

"BS, Business Administration"

"MS, Husson University"

Tharun T. 2023

"BCA, Madurai Kamaraj University"

"MBA, Madurai Kamaraj University"

Scott Traylor 2003

"BS, Drexel University"

"MBA, Husson University"

Steven Vachon 2014

"BA, University of Maine"

"M.Ed., Husson University"

Rodney Verrill 2014

"BS, New England School of Communications"

Brien Walton 2017

"BA, University of the District of Columbia"

"MA, ALM, Harvard University and M.S.Ed, University of Pennsylvania"

"Ed.D., University of Pennsylvania, J.D. University of the District of Columbia, LLM in taxation Georgetown University"

Belinda Wee 2012

"BS, Purdue University"

"MA, University of Minnesota & MBA, Husson University"

"Ph.D., University of Minnesota"

Frank Welch 2014

"BS, New England School of Communications"

"M.Ed., Husson University"

J. Douglas Wellington 2002

"BA, University of Pennsylvania"

"MBA, New York University & MBA, Wharton Graduate School "

J.D. Rutgers University and LLM in taxation New York University

Evan Wigton-Jones 2018

"BA, Boston University"

"MA, Boston University"

"Ph.D., University of California"

Brave Williams 2014

"BA, University of Maine"

"MFA, University of Alabama"

Gerald Wright 2006

"BS, University of Cincinnati"

"Ph.D., Capella University"