MASTER OF BUSINESS ADMINISTRATION - ANIMAL SERVICES MANAGEMENT

The Animal Services Management Concentration within the Master of Business Administration program provides students with advanced knowledge and skills in business management as applied to the animal care and welfare sector. Designed for students seeking leadership and management roles in animal-related organizations, the concentration builds upon the MBA core curriculum by examining the unique operational, financial, strategic, and regulatory challenges facing animal services enterprises. Students develop knowledge and skills in budgeting, strategic planning, organizational leadership, entrepreneurship, and sustainable business practices while exploring the management of organizations involved in direct and indirect animal care, animal welfare, and related services. The concentration prepares graduates for leadership positions in animal care facilities, shelters and rescue organizations, veterinary and animal health businesses, nonprofit organizations, and other animal-related enterprises, equipping them with the skills needed to operate successful and sustainable organizations.

PROGRAM REQUIREMENTS

BA 500	MBA Fundamentals *	1
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 620	Financial Management	3
or BA 703	Financial Management in Healthcare Organizations	
BA 621	Marketing Management	3
or BA 712	Strategic Marketing for Nonprofit Organizations	
or BA 720	Advanced Sales and Marketing in Hospitality	
or BA 754	Strategic Selling	
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Select 4 of the Following:		12
AB 621	Applied Animal Management	
AB 641	Animal Welfare: Governance and Legislation	
BA 628	New Venture Planning and Management	
BA 764	Entrepreneurship	
BA 766	Volunteer Management & Partnerships	
BA 770	Foundations in Animal Services Management	
BA 771	Wellness in Animal Services Management	
Total Hours		**37**

* If your undergraduate degree is not in Business or a related field, and you have not taken classes in Business or have a substantial amount of experience working in the field, you must complete BA 500 prior to taking any other courses.