

MASTER OF BUSINESS ADMINISTRATION

Established in 1978, the Master of Business Administration Program reflects Husson's long-standing commitment to education for leadership in business. The University believes such education is fostered by experiential learning. Active classrooms, courses tied closely to actual management experience, and a diverse student body representing various academic and industry backgrounds contribute to a more robust education.

Classes are scheduled in the evening and online to accommodate participants' work schedules. A part-time student can complete the program in two years without career interruption. The program is offered at the Husson campus in Bangor, Online, and at select other off-campus locations.

Husson University has affiliation agreements with Unity College, University of Maine Presque Isle and University of Maine Fort Kent which allow their undergraduate students to take courses in the Master of Business Administration and the Master of Science in Criminal Justice Administration Programs. This enables these students to graduate with a Baccalaureate degree from their respective institution and a Master's Degree from Husson University.

Upon completion of the Master's of Business Administration program curriculum, students will be able to:

- apply best practices to solve complex managerial issues.
- integrate theories and practice to perform strategic analysis
- demonstrate effective written forms of communication and oral business presentations
- implement leadership skills to work effectively within diverse teams
- identify and analyze ethical responsibilities of businesses
- apply decision-making techniques, using both quantitative and qualitative analysis, to management issues

The core curriculum in the Husson University Master of Business Administration Program consists of eight required courses. Four additional courses, selected from a range of electives, make up the thirty-six credits required for completion of the program.

Students with a strong background in one or more of the required course areas may, with approval, substitute an elective for the course(s) in question. The core curriculum is as follows:

Core Requirements

BA 500	MBA Fundamentals *	1
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Select one of the following:		3
BA 620	Financial Management	
BA 703	Financial Management in Healthcare Organizations	

Select one of the following: 3

BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Graduate BA Electives		12
Total Hours		37

BA 600, BA 601 and BA 602 must be completed within the first 18 credit hours. In addition, some courses have specific prerequisites as noted in the course descriptions.

- * If your undergraduate degree is not in Business or a related field, and you have not taken classes in Business or have a substantial amount of experience working in the field, you must complete BA 500 prior to taking any other courses.