

MBA - ORGANIZATIONAL MANAGEMENT

While the Master of Business Administration Program has been designed primarily for the education of management generalists, the curriculum also includes a specialized program option in organizational management. The Organizational Management concentration allows students to focus their studies in the areas of leadership, organizational dynamics, and human resource management. This program is designed to provide students with knowledge of major management and leadership practices and theories. Students in the Organizational Management concentration will complete the Master of Business Administration core curriculum as well as four of the concentration-specific electives listed below.

Program Requirements

BA 500	MBA Fundamentals *	1
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
BA 620	Financial Management	3
or BA 703	Financial Management in Healthcare Organizations	
Select one of the following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 754	Strategic Selling	
Select four of the following:		12
BA 611	Organizational Behavior	
BA 641	Human Resource Management	
BA 642	Leadership in Business and Professions	
BA 725	Strategic Management & Leadership in Athletics	
BA 741	Staffing & Selection	
BA 742	Training & Development	
BA 743	Compensation and Reward Management	
CJ 703	Labor and Employment Law	
CJ 705	Leadership & Ethics	
BA 799	Topic/ (Organizational Management Topics Course)	
Total Hours		37

* If your undergraduate degree is not in Business or a related field, and you have not taken classes in Business or have a substantial amount of experience working in the field, you must complete BA 500 prior to taking any other courses.