

# CERTIFICATE - RADIO BROADCASTING

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The Radio Broadcasting certificate offers students a series of courses in on-air presence, promotion, and operations of radio broadcasting and media. It is closely integrated with Husson's campus radio station WHSN 89.3-FM. The campus radio station provides students with opportunities to apply the skills and knowledge they have learned within the classroom through significant on-air time in the station each week, starting with the first course in the certificate. The coursework prepares students for multiple roles within a radio station with courses in operations, performance, promotions, and marketing & sales.

Upon completing the Radio Broadcasting certificate program students will be able to:

1. Students will execute basic radio operation skills including copywriting, audio production, and automation.
2. Students will recognize FCC expectations and limitations on a radio broadcasting operator in both commercial and noncommercial radio.

MC 102	Radio Station Operations	3
MC 202	Advanced Radio Applications	3
MC 231	Radio Performance	3
MC 319	Media Marketing and Sales	3
MC 325	Radio Promotions	3
<b>Total Hours</b>		<b>15</b>