

# NEW ENGLAND SCHOOL OF COMMUNICATIONS

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## New England School of Communications Mission, Vision, and Core Values

### Mission

The New England School of Communications inspires and prepares students for professional careers in current and emerging fields in the communications industry by focusing on experiential learning, technology, and work-ready skills.

### Vision

The New England School of Communications will continue to expand its global recognition as a premier school which prepares students for professional careers in the communications industry by fostering creativity through experiential and career-driven curricula with world-class technology and faculty.

### Core Values

- Career, Technology, & Industry Foci
- Professionalism
- Interdisciplinary & Broad-Based Curricula
- Diversity
- Creativity, Innovation, & Artistry
- Experiential & Immersive Learning
- Dedication & Effectiveness

## Degrees & Programs in the New England School of Communications:

### **Bachelor of Science in Audio Engineering**

#### **Concentrations in:**

- Live Sound Production
- Music Production
- Post Production

### **Bachelor of Science in Graphic/Visual Design**

### **Bachelor of Science in Marketing Communications**

### **Bachelor of Science in Sports Journalism**

### **Bachelor of Science in Video/Film Production**

### **New England School of Communications Core Classes:**

- GV 245 Graphic Design I
- IT 121 Computer Applications for Digital Media
- MC 101 Introduction to Mass Communication
- MC 301 Career Prep
- MC 400 Media Ethics
- VF 100 Intro to Video Production
- VF 245 Photography I

### **Certificates:**

- 3D Modeling and Motion Design
- Advanced Live Sound Production
- Advanced Music Production
- Advanced Post Production
- Audio Engineering
- Communications Technology
- Digital and Social Media Marketing

- Filmmaking
- Fundamentals of Video Production
- Graphic Design
- Marketing Communications
- Photography
- Radio Broadcasting
- User Experience

### **Requirements for New England School of Communications:**

The New England School of Communications programs consist of degrees at the Bachelor of Science level. All NESCom majors must earn an overall cumulative grade point average of 2.0, as well as a 2.0 GPA in their NESCom core and concentration courses.