

BS VIDEO/FILM PRODUCTION - MASTER OF BUSINESS ADMINISTRATION

Students in the Video/Film Production Major achieve learning objectives that range from broadcast operations to video production to digital film-making. Students acquire the knowledge and skills for video and audio acquisition and shooting, editing, directing, lighting, computer network operations, replay, graphics, compositing, animation and switching. They use industry standard software and hardware such that lessons learned in the classroom are transposed to real-world environments and projects that can involve film-making, documentaries, commercial production, TV broadcast, and sports production. These events provide students with the opportunity to create high-definition content. Students also learn about the distribution of video content through broadcast, web streaming, film-making, and live venues.

Upon completing the Video/Film Production degree program students will be able to:

- Identify skills and apply knowledge, in multiple roles of a video production workforce.
- Utilize current industry equipment and software necessary for video production.
- Create, and utilize a pre-production plan
- Communicate effectively with peers, clients and consumers for product development.
- Edit for purpose, pace, time constraints, and style.
- Manage data across multiple formats and platforms.
- Evaluate quality of work based on traditional artistic and technical theories.
- Design and safely utilize lighting for effect and style.
- Create, gather, and manipulate professional quality audio.
- Assess production difficulties, and troubleshoot to reach solutions.
- Deliver products in accordance with given specifications.

Upon completion of the requirements for the dual-degree Master's of Business Administration program curriculum, students will be able to:

- Solve complex managerial issues.
- Integrate theories and practice to perform strategic analysis
- Demonstrate effective written forms of communication and oral business presentations
- Implement leadership skills to work effectively within diverse teams
- Analyze ethical responsibilities of businesses
- Apply quantitative and qualitative analysis, to management issues

General Education

CM 100	Speech	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MC 101	Introduction to Mass Communications	3
MC 400	Ethics in Media	3
VF 245	Photography I	3
Foreign Culture and Conversation Elective		3
Historical Elective		3

Lab Science Elective (must also qualify as a sustainability elective)		3-4
Literature Elective		3
Math I Elective		4
Math II Elective		3
Philosophical Elective		3
Psychological or Sociological Elective		3
NESCom Core		
GV 245	Graphic Design I	3
MC 301	Career Preparation	1
VF 100	Intro to Video Production	3
Video Core Classes		
IT 121	Computer Applications for Digital Media	3
IT 331	Networking	3
VF 105	Video Production I	3
VF 148	Filmmaking Development & Pre-Production	3
VF 205	Video Production II	3
VF 210	Principles of Video and Film	3
VF 212	Audio for Video	3
VF 224	TV Studio/Remote Production I	3
VF 239	Feature Storytelling	3
VF 234	Advanced Lighting for Digital Film Making	3
VF 235	Scriptwriting	3
VF 243	Video Compositing & Motion Graphics I	3
VF 322	Advanced Editing	3
VF 338	Camera in Motion	3
VF 415	Cinematography	3
or VF 342	Video Compositing & Motion Graphics II	
VF 441	Video Workshop	3
Business Classes		
AC 121	Principles of Accounting I	3
BA 101	Introduction to Business	3
BA 210	Economics Overview for Non-Business Majors	3
BA 310	Organization and Management	3
Open Electives		12
Graduate Courses		
BA 600	Research Methods in Business and Education	3
BA 601	Managerial Economics	3
BA 602	Managerial Accounting	3
BA 605	Management Communications	3
BA 620	Financial Management	3
BA 621	Marketing Management	3
BA 625	Global Strategic Management	3
BA 643	Strategic Change Management	3
Graduate Business Electives		6

Total Hours 150-151

First Year

Fall	Hours	Spring	Hours
EH 105	3	AC 121	3
HE 111 ***	1	VF 105	3
IT 121	3	VF 148	3

MC 101	3	VF 212	3	Open Elective	3	Open Elective	3
VF 100	3	Math I Elective	4				
VF 245	3						
	16		16				

Total Hours: 150

**May not be required for degree completion.

Second Year

Fall	Hours	Spring	Hours
BA 101	3	BA 210	3
VF 205	3	GV 245	3
VF 210	3	VF 224	3
Math II Elective	3	VF 239	3
Psychological/Sociological Elective	3	Philosophical Elective	3
	15		15

Third Year

Fall	Hours	Spring	Hours
BA 310	3	VF 235	3
CM 100	3	VF 338	3
VF 234	3	VF 342 or 415	3
VF 243	3	Historical Elective	3
Lab Science Elective (must also qualify as a sustainability elective)	3	Literature Elective	3
	15		15

Fourth Year

Fall	Hours	Spring	Hours
BA 600	3	BA 602	3
BA 601	3	BA 605	3
MC 301	1	IT 331	3
MC 400	3	VF 441	3
VF 322	3	Foreign Culture & Conversation Elective	3
	13		15

Fifth Year

Fall	Hours	Spring	Hours
BA 620	3	BA 625	3
BA 621	3	Grad Business Elective	3
BA 643	3	Grad Business Elective	3
Open Elective	3	Open Elective	3