

B.S. BUSINESS ADMINISTRATION

In achieving student learning outcomes for the B.S. Business Administration, students will:

- Integrate the core areas of business to inform decision making
- Apply legal and ethical principles in business to organizational decision making
- Apply business-related quantitative and qualitative methods and tools to formulate management decision alternatives
- Demonstrate leadership skills
- Demonstrate professional business communication
- Demonstrate the ability to work with diverse colleagues in team situations

The goal of this program is to prepare business leaders who are effective general managers with expertise in managerial communications, decision making and planning, finance, management, and marketing.

General Education Courses

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
BA 302	Business Ethics	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
Fine Arts Elective		3
Foreign Culture and Conversation Elective		3
Historical Elective		3
Humanities Elective		3
Lab Science Elective (Must also qualify as a sustainability elective)		3
Literature Elective		3
Math I Elective		4
Philosophical Elective		3
Psychological/Sociological Elective		3

Business Courses

AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 101	Introduction to Business	3
BA 111	Economic Geography	3
BA 201	Business Law I	3
BA 202	Business Law II	3
BA 310	Organization and Management	3
BA 311	Human Resource Management	3
BA 351	Internship	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
BA 411	Organizational Behavior	3
BA 414	Business Strategy	3
BA 415	Business Strategy in Practice	3
BA 490	International Business	3
CM 100	Speech	3

IT 214	Spreadsheet Concepts and Applications	3
MK 220	Marketing Fundamentals	3
Business Related Electives		12
Open Electives		12
Total Hours		122

Suggested Course Sequence

First Year			
Fall	Hours	Spring	Hours
BA 101	3	CM 100	3
BA 111	3	IT 214	3
EH 105	3	MS 132	3
HE 111 ***	1	Historical Elective	3
Math I Elective	4	Philosophical Elective	3
Psychological/Sociological Elective	3		
		17	15
Second Year			
Fall	Hours	Spring	Hours
AC 121	3	BA 202	3
BA 201	3	BA 212	3
BA 211	3	Humanities Elective	3
Literature Elective	3	Foreign Culture and Conversation Elective	3
Open Elective	3	Open Elective	3
		15	15
Third Year			
Fall	Hours	Spring	Hours
AC 211	3	BA 302	3
BA 310	3	BA 311	3
BA 362	3	Business-Related Elective	3
MK 220	3	Fine Arts Elective	3
Open Elective	3	Lab Science Elective (Must also qualify as a sustainability elective)	3
		15	15
Fourth Year			
Fall	Hours	Spring	Hours
BA 401	3	BA 351	3
BA 411	3	BA 415	3
BA 414	3	BA 490	3
Business-Related Elective	3	Business-Related Elective	3

Business-Related Elective	3	Open Elective	3
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	15		15

Total Hours: 122