

# B.S. BUSINESS ADMINISTRATION - FINANCIAL MANAGEMENT

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Students in the Financial Management concentration study personal and corporate financial management issues. Topics include personal financial planning, financial statements, financial ratio analysis, capital budgeting, financial forecasting, and cash inventory and receivables management in the first part of the program followed by real options, sensitivity, scenario and break-even analysis, basic issues regarding stocks and bonds, risk/return and cost of capital, capital structure and limits to the use of debt. Students take seven required courses focusing on national and international perspectives of financial management, investments, risk management and, personal financial planning.

In addition to the learning outcomes of the B.S. Business Administration degree, this concentration requires students to:

- Demonstrate knowledge of present value principles and capital budgeting decisions
- Utilize information and skills to make financing and capital structure decisions relating to long-term investments
- Apply international finance decision-making to hedge exchange rate risks.

## Concentration in Financial Management

AC 122	Principles of Accounting II	Replaces Open Elective	3
BA 344	Personal Financial Planning	Replaces Open Elective	3
BA 364	Corporate Options and Structure	Replaces Business-Related Elective	3
BA 434	International Finance	Replaces Open Elective	3
BA 460	Investments: Stocks and Mutual Funds	Replaces Business-Related Elective	3
BA 464	Money, Banking and Financial Markets	Replaces Business-Related Elective	3
BA 466	Investments: Bonds and Derivatives	Replaces Business-Related Elective	3
<b>Total Hours</b>			<b>21</b>