

# CERTIFICATE - BUSINESS ADMINISTRATION

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The Certificate in Business Administration provides non-business students with a comprehensive foundation in key business principles and practices. Through a combination of introductory and advanced business coursework, students gain the knowledge needed to understand how businesses operate and to prepare for future management and leadership opportunities. The certificate may complement a degree in another discipline, support professional advancement, or provide a pathway for individuals seeking to transition into business-related careers.

## Required Courses

|                              |                                                                                              |           |
|------------------------------|----------------------------------------------------------------------------------------------|-----------|
| BA 101                       | Introduction to Business                                                                     | 3         |
| BA 243                       | The Business of Innovation                                                                   | 3         |
| MK 220                       | Marketing Fundamentals                                                                       | 3         |
| Choose two of the following: |                                                                                              | 6         |
| AC 211                       | Managerial Accounting<br><small>*Declaration of the Business Certificate is Required</small> |           |
| BA 202                       | Business Law II                                                                              |           |
| BA 210                       | Economics Overview for Non-Business Majors                                                   |           |
| BA 310                       | Organization and Management                                                                  |           |
| BA 362                       | Financial Management<br><small>*Declaration of the Business Certificate is Required</small>  |           |
| BA 411                       | Organizational Behavior                                                                      |           |
| MK 422                       | Sales and Sales Management                                                                   |           |
| <b>Total Hours</b>           |                                                                                              | <b>15</b> |