CERTIFICATE - BUSINESS ADMINISTRATION

The Certificate in Business Administration provides non-business students with a comprehensive foundation in key business principles and practices. Through a combination of introductory and advanced business coursework, students gain the knowledge needed to understand how businesses operate and to prepare for future management and leadership opportunities. The certificate may complement a degree in another discipline, support professional advancement, or provide a pathway for individuals seeking to transition into business-related careers.

Required Courses		
BA 101	Introduction to Business	3
BA 243	The Business of Innovation	3
MK 220	Marketing Fundamentals	3
Choose two of the following:		6
AC 211	Managerial Accounting *Declaration of the Business Certificate is Required	
BA 202	Business Law II	
BA 210	Economics Overview for Non-Business Majors	
BA 310	Organization and Management	
BA 362	Financial Management *Declaration of the Business Certificate is Required	
BA 411	Organizational Behavior	
MK 422	Sales and Sales Management	
Total Hours		**15**