

CERTIFICATE - SMALL BUSINESS MANAGEMENT

Many theories of business were developed for large companies, but 85 percent of US companies employ 20 people or fewer. Chances are very good that students will work for, supply, advise, or own a smaller company. The student may be joining a family run company, starting a new firm or buying an existing one. The courses in this certificate will step those big business theories down to the realities of a smaller company.

The Small Business Management Certificate courses can be applied to a degree in Business Administration at Husson University, enhance a degree in another discipline, or augment prior learning to provide for a change in career.

Required Courses

BA 440	Small Business Management I	3
BA 442	Applied Small Business Management	3
Choose one of the following		3
AC 211	Managerial Accounting * Declaration of the Small Business Certificate is required	
MK 422	Sales and Sales Management	
Total Hours		9