B.S. SPORT MANAGEMENT

Husson University's Bachelor of Science in Sport Management blends two distinct fields of study – sport and business administration – to prepare students for careers in this field. The sport management curriculum emphasizes experiential learning through practical assignments integrated into the sport management courses, and Husson students are required to complete at least six credit hours of internship experience with a sport organization.

In achieving the learning outcomes for the B.S. Sport Management, students will:

- Apply the major concepts in the functional areas of business.
- Apply legal and ethical principles in business to organizational decision-making.
- Apply business-related techniques to management decisions.
- Analyze leadership choices in the internship setting.
- Apply professional business communication skills.
- Collaborate with diverse colleagues in team situations.
- Demonstrate general and functional knowledge of sport management principles

In this program of study, students must earn a minimum of 120 credit hours, including required general business and sport management coursework, to prepare for careers in this field. The continued success of our graduates is based upon a solid foundation of business and liberal arts knowledge combined with essential experiential learning activities.

General Education Courses		
BA 211	Microeconomics	3
BA 212	Macroeconomics	3
EH 105	College Writing	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
PY 111	General Psychology	3
EX 101	Introduction to Nutrition	3
Fine Arts Elective		3
Foreign Culture and Conversation Elecitve		3
Humanities Elective		3
Literature Elective		3
Math I Elective		4
Natural Science, Social Science or History Elective		3
Philosophical Elective		3
General Business Courses		
AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 202	Business Law II	3
BA 231	Principles of Leadership	3
BA 310	Organization and Management	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
BA 490	International Business	3
HA 301	Supervision in Hospitality Management	3
IT 214	Spreadsheet Concepts and Applications	3
IT 220	Introduction to Data Analytics	3
Sport Management Courses		
MC 328	Sports Information	3
SM 101	Intro to Sport Management	3
SM 201	Introduction to Sport Law	3
SM 202	Sport Facility and Event Management	3
SM 203	Sport in Society	3
SM 230	Sales & Revenue Generation in Sport Business	3
SM 302	Sports Ethics	3
SM 307	Sport Finance	3
SM 322	Sport Marketing	3
SM 331	Governance and Policy in Sport	3
SM 341	Recreational Programing and Event Management	3
SM 407	Psychology of Sport	3
SM 409	Strategic Leadership and Management in Sport Organizations	3
SM 496	Sports Management Internship	3
SM 497	Intermediate Sport Management Internship	3
SM 498	Advanced Sport Management Internship	3
Total Hours		**122**

***Credit may not be required for degree completion.

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
EH 105	3	EX 101	3
HE 111***	1	SM 201	3
IT 214	3	Literature Elective	3
PY 111	3	Math I Elective	4
SM 101	3	Natural Science, Social Science, or History Elective	3
Philosophical Elective	3		
	16		**16**

Second Year

Fall	Hours	Spring	Hours
AC 121	3	BA 202	3
BA 211	3	BA 212	3
BA 231	3	IT 220	3
MS 132	3	SM 203	3
SM 202	3	Fine Arts Elective	3
	15		**15**

Third Year

Fall	Hours	Spring	Hours
AC 211	3	BA 310	3
HA 301	3	SM 302	3
MC 328	3	SM 322	3

SM 230	3	SM 341	3
SM 331	3	Humanities Elective	3
	15		**15**

Fourth Year

Fall	**Hours**	**Spring**	**Hours**
BA 362	3	BA 490	3
BA 401	3	SM 409	3
SM 307	3	SM 497	3
SM 407	3	SM 498	3
SM 496	3	Foreign Culture and Conversation Elecitve	3
	15		**15**

Total Hours: 122