B.S. SPORT MANAGEMENT/ M.B.A.

Students may choose to complete a B.S. in Sport Management combined with an MBA degree in as little as 5 years. Students earning a Master of Business Administration (MBA) are prepared for careers in the athletic industry. This popular and continually expanding field includes management careers at the professional, interscholastic, and intercollegiate sports levels, as well as opportunities in campus recreation, community and youth sports programs, and many more management and programming careers. The MBA emphasizes the integration of theory and practice to train current and future administrators. Professional courses focus on the most current concerns facing business administrators, including legal issues, finance, accounting, human resources, leadership, managing change, and strategic planning. The curriculum is designed to prepare individuals for the ever-changing economic, political, legal, and marketing concerns that are part of the industry.

Students will complete the learning outcomes for both the B.S. Sport Management and MBA degrees.

Academic Requirements for Major

Students are required to achieve and maintain a GPA of 3.0 in their undergraduate program in order to take graduate classes. Further, students must maintain a 3.0 in graduate classes to remain in the MBA portion of the program.

General Education Courses:		
BA 211	Microeconomics	3
BA 212	Macroeconomics	3
EH 105	College Writing	3
EX 101	Introduction to Nutrition	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
PY 111	General Psychology	3
Fine Arts Elective		3
Foreign Language & Culture		3
Humanities Elective		3
Literature Elective		3
Math I Elective		4
Natural, Social Science or History Elective		3
Philosophical Elective		3
General Business Courses		
AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 202	Business Law II	3
BA 231	Principles of Leadership	3
BA 490	International Business	3
BA 310	Organization and Management	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
HA 301	Supervision in Hospitality Management	3
IT 214	Spreadsheet Concepts and Applications	3
IT 220	Introduction to Data Analytics	3
Sport Management Courses		
MC 328	Sports Information	3
SM 101	Intro to Sport Management	3
SM 201	Introduction to Sport Law	3
SM 202	Sport Facility and Event Management	3
SM 203	Sport in Society	3
SM 230	Sales & Revenue Generation in Sport Business	3
SM 302	Sports Ethics	3
SM 307	Sport Finance	3
SM 322	Sport Marketing	3
SM 331	Governance and Policy in Sport	3
SM 341	Recreational Programing and Event Management	3
SM 407	Psychology of Sport	3
SM 409	Strategic Leadership and Management in Sport Organizations	3
SM 496	Sports Management Internship	3
SM 497	Intermediate Sport Management Internship	3
SM 498	Advanced Sport Management Internship	3
Graduate Business Courses		
BA 600	Research Methods in Business and Education	3
BA 605	Management Communications	3
BA 625	Global Strategic Management	3
BA 642	Leadership in Business and Professions	3
or BA 725	Strategic Management & Leadership in Athletics	
BA 643	Strategic Change Management	3
Choose one of the following:		3
BA 621	Marketing Management	
BA 712	Strategic Marketing for Nonprofit Organizations	
BA 720	Advanced Sales and Marketing in Hospitality	
BA 726	Information Management in Athletics	
Graduate Business Electives		12
Total Hours		**152**

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
EH 105	3	EX 101	3
HE 111***	1	SM 201	3
IT 214	3	Literature Elective	3
PY 111	3	Math I Elective	4
SM 101	3	Natural, Social Science, or History Elective	3
Philosophical Elective	3		
	16		**16**

Second Year

Fall	Hours	Spring	Hours
AC 121	3	BA 202	3
BA 211	3	BA 212	3

BA 231	3	IT 220	3
MS 132	3	SM 203	3
SM 202	3	Fine Art Elective	3
	15		**15**

Third Year

Fall	**Hours**	**Spring**	**Hours**
AC 211	3	BA 310	3
HA 301	3	SM 302	3
MC 328	3	SM 322	3
SM 230	3	SM 341	3
SM 331	3	Humanities Elective	3
	15		**15**

Fourth Year

Fall	**Hours**	**Spring**	**Hours**
BA 600	3	BA 362	3
BA 605	3	SM 409	3
SM 307	3	SM 496	3
SM 407	3	SM 497	3
Graduate Business Elective	3	Graduate Business Elective	3
	15		**15**

Fifth Year

Fall	**Hours**	**Spring**	**Hours**
BA 401	3	BA 490	3
BA 625	3	BA 643	3
SM 498	3	Graduate Business Elective	3
Graduate Business Elective	3	Foreign Language & Culture Elective	3
BA 642 or 725	3	BA 621, 712, 720, or 726	3
	15		**15**

Total Hours: 152

***Credit may not be required for degree completion.