CERTIFICATE - ESPORTS

The certificate in Esports Management offers students the opportunity to take courses related to the management of the Esports industry. The curriculum will provide students with a deep understanding of the Esports landscape, and the skills to become leaders in this rapidly expanding sport business sector.

The certificate program outcomes will lead students to:

1. Demonstrate an understanding of theories and competencies of esport management.
2. Evaluate revenue streams and risk mitigation in esports and related businesses.
3. Understand and implement marketing strategies necessary in supporting the business of esports and esports events.

SM 102	The Business of Esports	3
SM 307	Sport Finance	3
SM 322	Sport Marketing	3
Choose one of the following:		3
XR 292	Game Engines I	
XR Elective		
Total Hours		**12**