

HOSPITALITY & TOURISM MANAGEMENT

The following programs of study are available in the area of Hospitality and Tourism Management:

- MBA- Hospitality and Tourism Management Concentration
- BS- Hospitality and Tourism Management/MBA-Hospitality and Tourism Management Concentration (5 Year Program)
- BS- Hospitality and Tourism Management
 - BS- Hospitality and Tourism Management - Global Business Concentration
 - BS- Hospitality and Tourism Management - Sales & Marketing Concentration
- Certificate - Hospitality
- Certificate - Tourism Management

These programs of study prepare our students for a variety of careers at hotels, restaurants, casinos, resorts, spas, cruise lines, ecotourism, event planning, leisure and travel services. Husson's program has developed a network of business partners that support an array of internship and career opportunities for our students.

The program learning outcomes of the B.S. Hospitality & Tourism Management are:

1. Students will integrate the core areas of business to inform decision making.
2. Students will apply legal and ethical principles in business to organizational decision making.
3. Students will apply business-related quantitative and qualitative methods and tools to formulate management decision alternatives.
4. Students will demonstrate leadership skills.
5. Students will demonstrate professional business communication.
6. Students will demonstrate the ability to work with diverse colleagues in team situations.
7. Students will demonstrate general and functional knowledge of Hospitality and Tourism Management principles including those related to the Food and Beverage Industry; the Lodging Industry; Travel and Tourism; and Sustainability.