

B.S. SPORT MANAGEMENT

In achieving the learning outcomes for the B.S. Sport Management, students will:

- Integrate the core areas of business to inform decision making.
- Apply legal and ethical principles in business to organizational decision making.
- Apply business-related quantitative and qualitative methods and tools to formulate management decision alternatives.
- Demonstrate leadership skills.
- Demonstrate professional business communication.
- Demonstrate the ability to work with diverse colleagues in team situations.
- Demonstrate general and functional knowledge of Sport Management principles including: Behavioral Dimensions in Sport; Management and Organizational Skills in Sport; Governance and Legal Aspects in Sport; and Sustainability.

In this program of study, students must earn a minimum of 120 credit hours, including required General Business and Sport Management coursework in order to prepare for careers in this field. The continued success of our graduates is based upon a solid foundation of business and liberal arts knowledge combined with essential experiential learning activities.

General Education Courses

BA 211	Microeconomics	3
BA 212	Macroeconomics	3
BA 490	International Business	3
BR 114	The Business of Fitness and Wellness	3
EH 105	College Writing	3
HA 301	Supervision in Hospitality Management	3
HE 111	The Husson Experience ***	1
MS 132	Probability and Statistics	3
PY 111	General Psychology	3
SC 101	Introduction to Nutrition	3
SM 203	Sport in Society	3
Fine Arts Elective		3
Historical Elective		3
Humanities Elective (Must also qualify as Foreign Culture & Conv Elective)		3
Literature Elective		3
Math I Elective		4
Philosophical Elective		3

General Business Courses

AC 121	Principles of Accounting I	3
AC 211	Managerial Accounting	3
BA 202	Business Law II	3
BA 231	Principles of Leadership	3
BA 310	Organization and Management	3
BA 362	Financial Management	3
BA 401	Managerial Economics	3
IT 214	Spreadsheet Concepts and Applications	3
IT 220	Introduction to Data Analytics	3

Open Elective		3
Sport Management Courses		
MC 328	Sports Information	3
SM 101	Intro to Sport Management	3
SM 201	Introduction to Sport Law	3
SM 202	Hospitality and Sport Facility Design and Management	3
SM 302	Sports Ethics	3
SM 307	Sport Finance	3
SM 322	Sport Marketing	3
SM 331	Governance and Policy in Sport	3
SM 341	Recreational Programing and Event Management	3
SM 407	Psychology of Sport	3
SM 409	Leadership in Sports Organizations	3
SM 496	Sports Management Internship	3
SM 497	Intermediate Sport Management Internship	3
HSTM Elective		3
Total Hours		122

***Credit may not be required for degree completion.

Suggested Course Sequence

First Year

Fall	Hours	Spring	Hours
EH 105	3	BR 114	3
HE 111 ***	1	SM 201	3
IT 214	3	Historical Elective	3
PY 111	3	Literature Elective	3
SM 101	3	Math I Elective	4
Philosophical Elective	3		
16		16	

Second Year

Fall	Hours	Spring	Hours
AC 121	3	BA 202	3
BA 211	3	BA 212	3
BA 231	3	IT 220	3
MS 132	3	SM 203	3
SM 202	3	Fine Art Elective	3
15		15	

Third Year

Fall	Hours	Spring	Hours
AC 211	3	BA 310	3
HA 301	3	SM 302	3
MC 328	3	SM 322	3
SC 101	3	SM 341	3

SM 331	3	Humanities Elective (Must also qualify as Foreign Culture & Conv Elective)	3
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Fourth Year

Fall	Hours	Spring	Hours
BA 362	3	BA 490	3
BA 401	3	SM 409	3
SM 307	3	SM 497	3
SM 407	3	HSTM Elective	3
SM 496	3	Open Elective	3

	15		15
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Total Hours: 122