

CERTIFICATE - WEB DESIGN

The Certificate in Web Design is suited for any professional or aspiring entrepreneur wanting to have a solid foundation in core web concepts and technologies including HTML, CSS and Javascript. The Certificate in Web Design will prepare graduates to be able to effectively interface with internal or external web or marketing teams in professional settings in support of web and web marketing initiatives, to be able to maintain and manage an existing web presence, and to be able to define, design, develop and deploy a basic web presence.

These certificate courses can be applied to a degree at Husson University or augment prior learning to provide for a change in career.

IT 208	Web Design & Development	3
IT 223	User Experience Design	3
IT 336	Scripting for the Web	3
Choose one of the following:		3
IT 201	Web Imaging	
IT 261	Introduction to Computer Programming I	
IT 311	Interaction Design	
IT 461	Web Applications I	
MK 211	Search Engine Marketing	
Total Hours		12

*Candidates for the Web Media certificate are required to complete a minimum of 12 semester credit hours and maintain a cumulative 2.0 within the certificate coursework. A maximum of 6 credits from courses specifically identified by unique course numbers within the candidates major may be applied to the certificate.